



## PRESS RELEASE

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**EMBARGOED FOR**  
November 24<sup>th</sup>, 2020

### U.S. x Japan Panel Session

#### “Finding Business Opportunities in Digital”

*Japan and U.S. Brands are in discussion of business transformation in digital age*

**[November 24<sup>th</sup>, 2020]** Masato Taketomi, CEO of Vueloo inc. announces the special panel session which helps brands to pivot their business in digital era inviting Japanese national brand, Pioneer, and American nationwide brands, Walgreens and Black and Decker. They will discuss how to transform their business in digital era and how national brands can increase their revenue nationally and globally.

#### ***Event Summary***

Date: December 7<sup>th</sup>, 2020

Time: 4pm – 4:45pm (PST)

Location: Online

How to attend : Contact us >> [info@vueloo.us](mailto:info@vueloo.us)

#### ***About Vueloo inc. :***

Vueloo inc. offers marketing services and exclusive global marketers' community for companies to expand their business to Japan and the U.S. market. We are here to bridge Japanese national brands with U.S. local partners, find local employee, provide market research. Our team, with 20 years of experience in marketing and advertising, can provide one-stop hub for global business.

**About Team:**

Masato Taketomi | CEO, Founder

Masato has over 20 years in Marketing/Advertising field. He is the former CEO of largest marketing conference in Japan: dmgs::events (now Comexposium) During that time, he went to San Francisco HQ quite often and became familiar with the market over the years. He dealt with U.S. national corporation such as WalMart, P&G, Adobe, Google, Facebook, Amazon, and many other agencies and Media. He also has great relationship with national brands such as Dentsu, TOYOTA, SONY, Shiseido and etc. He is respected both in Japan and global filed.

Masami Iwase | COO&CMO

Masami has 20+ years experience in Marketing & Communications including Public Relations (AT&T, KOZMO.com, K&L West Advertising) She is familiar with Cross-industry focus (Food and Beverage, Telecommunications, Manufacturing, Finance) She has extensive experience in Multicultural Marketing (Asian Pac Region) including campaigns in Building Brand Awareness, Customer Acquisition, and Customer Retention & Localization Strategy.